

# FOCUS



UNIVERSITY OF HAIFA

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SUMMER 2004

## Focus on 32nd BOG



## Prof. Aaron Ben-Ze'ev, a Philosopher, Is Elected President Says Social Responsibility Should Be a Strategic Goal for the University

The Board of Governors elected the University's Rector, Prof. Aaron Ben-Ze'ev, the next President of the University of Haifa at the Board's first plenary session of its 32nd Meeting. He will take office on October 1, 2004, succeeding Prof. Yehuda Hayuth, who steps down after ten years in the presidency.

In his acceptance remarks, Ben-Ze'ev laid emphasis on the social responsibility of a university. "This is the natural progression of a university," he told the governors, adding his belief that it should be a strategic goal for the University of Haifa in the coming years. It was not, though, an easy task, he noted. Referring to the economic problems that all Israeli universities are currently facing, he said: "Financial hardship requires giving up a few crumbs, but in such a way as to increase the entire pie."

Returning to his main theme, he explained, "Being socially responsible means being aware of all levels, encouraging research with a social orientation, and instituting training program for workers in the community." He wanted, he said in summing up his ideal, to stretch university programs beyond helping just the individual so that they would become a model for other universities.

Calling the University dear to him—he gained his B.A. and M.A. degrees here and then returned after going abroad and gaining his doctorate at the University of Chicago to teach and rise through the ranks to the top academic and administrative posts—he listed two qualities that are required to succeed in carrying the University forward. One was creative thinking. The other was hard work. Both he will bring to his new position, he said. In regard to the latter quality, he joked: "In the future I shall have less time to read books, but I hope I will have time for three meals a day."

A philosopher, Ben-Ze'ev is



considered one of the world's leading specialists in the study of emotions. His research has focused, as well, on the philosophy of the soul and the study of sensory perception. He set up the Interdisciplinary Center for the Study of Emotions at the University. Among Ben-Ze'ev's books are Prior to assuming the top academic administrative position as Rector, he had served as Dean of Research and Director of the Haifa University Press. Among other positions he had held, Ben-Ze'ev headed the University's Academic Channel, the cable TV channel the University initiated and runs with other universities and whose broadcasts are available throughout the country. He was also chairman of the Philosophy Department. Prof. Aaron Ben-Ze'ev is married and has two sons.

Incoming, Outgoing, Staying. (l-r. from top l.): Prof. Aaron Ben-Ze'ev, President-elect; Prof. Yehuda Hayuth, President; Dr. Manfred Lahnstein, BoG Chairman.

## Prof. Manfred Lahnstein Re-Elected Chairman of University's Board of Governors

The Board of Governors of the University re-elected Prof. Manfred Lahnstein as its chairman as the first order of business of the Board's 32nd

## President Hayuth's Last Report to Governors: 'I leave behind me ... a University that is well equipped, financially and academically, to meet the challenges ahead'

In his emotional last report to the Governors as President of the University, Prof. Yehuda Hayuth asserted: "I leave behind me, with great pride, a state-of-the-art Campus and a University that is well equipped, financially and academically, to meet the challenges ahead."

Describing his stewardship of the University as having been a very exciting period, with tremendous challenges and multiple tasks, the outgoing president continued:

"Before our very eyes, we have seen a campus growing, a university developing, and an academic institution firmly establishing itself."

President Hayuth, who had first served as acting president prior to his decade-long presidency, noted that this was the 12th year that he was reporting to the Board of Governors. Summing up his feelings, he told the Governors: "When I look back at the years when I was a student at this University, in the first class that was graduated on the new campus on Mt. Carmel; when I look back the period in which I served as a lecturer and researcher; when I review my

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Meeting on June 1.

"Thank you for giving me this opportunity," he said in response to the vote. "I love my country [Germany], I love Israel," he declared movingly.

"Our duty is to look ahead," he told the Governors. "The microcosm of the University of Haifa shows what Israel can and wants to be. Our aim is to consolidate an academic community based on mutual respect, much more than tolerance."

Referring to the amendments to the University constitution mandated by the government and required of all the country's universities, the Chairman commented that the end of the amending process would lead to improved levels of efficiency and "open a new page in the history of the University." As for formulating the

amendments, he advised, "Let us do so in a spirit of friendship and commitment."

The 67-year-old Lahnstein, a former Federal Minister of Finance of the Federal Republic of Germany, serves as chairman of the board of trustees of Germany's Zeit Foundation. He is also president of the German-Israel Society. He was first elected Chairman of the University's Board of Governors in May 2001.

Following a government career, where he rose from Trade Union Secretary to Head of the Federal Chancellor's Office and then Minister, he joined the media giant Bertelsmann. He was a member of the corporation's Executive Board and president of its Electronic Media Division. He has also

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After being hooded, Drs. (h.c.) (l.-r.), Yitzhak Ben-Aharon, Sammy Ofer, Lord Jacobs, and Bernard Cohen join Prof. Menachem Kellner, veteran emcee of the conferment ceremonies, at an interlude.

## University Confers Honorary Doctorate on Lord Jacobs, Sammy Ofer, Prof. Bernard Cohen, and Yitzhak Ben-Aharon

The University conferred its highest accolade, the degree of Doctor of Philosophy, Honoris Causa, on four distinguished personalities representing three different countries at the opening of its 32nd Board of Governors Meeting on the last day of May.

The oldest of the conferees and perhaps one of the oldest awardees anywhere in the world was the veteran Israeli social and labor activist, Yitzhak Ben-Aharon, who was born in Bukovina in 1906. Proving in his remarks of thanks that he had lost

none of the feistiness that had caused him to be both revered and sometimes the opposite for his deeds and his words, Ben-Aharon ended his remarks with the call to "keep Haifa clean, anti-nationalist, and multicolored." That, as he saw it, was "the way to peace and progress." The nonagenarian was cited for "his longstanding public activity in service to society and the State; ... his courageous leadership of the workers' movement, the Labor movement, and the kibbutz movement; and his uncompromising devotion to the

values of equality and social dignity...."

Lord Anthony Jacobs, of England, past chairman of the University's Board of Governors, received a scroll that stressed "his laudable public involvement and support of the welfare of society in England and Israel; ... his impressive contribution to the development of the University of Haifa and to providing it with firm grounding; and ... his sage and resourceful leadership of the Board of Governors of the University." Calling for universal respect, Lord Jacobs stated he found the University to be a "working model of an educational environment that replaced conflict." He had begun his relationship with the University 16 years ago and was "confident that the University will continue to thrive in peace."

Sammy Ofer, the Romanian-born, Israeli and world shipping magnate, received recognition for "his contribution to the development of the Israeli economy, the Israeli merchant fleet, world shipping, and international trade; ... his longstanding, generous support of cultural and educational institutions; and ... his dedication in assisting IDF soldier-students ...." Recounting how larger shipping companies had tried to put small companies out of business back when he had

bought his second ship, a 1,000-ton carrier, he then summed up the synopsis of his life that he presented. His company's purchase this year of Zim - Israel Navigation Co., Israel's national carrier and one of the world's largest containership operators—was, he commented, "an act of justice." He also remarked that the academic faculty bore a heavy responsibility for its preparation of the leaders of the future.

Saul Bernard Cohen is an American scholar who laid the foundations for the field of political geography. Some of his students are themselves now distinguished geographers on the University's faculty. He was praised for "his wide-ranging and in-depth scientific contribution to the study of political geography; ... his educational and public activity to advance the teaching of geography; ... his societal involvement and dedication to the Jewish community in the United States and his support of academe in Israel...." Cohen had also served as president of Queens College of the City University of New York. The city of Haifa, the Boston-area native said, held a special place in his life, as "it was the study of Haifa and its port [as a young graduate student] that inspired me." He was sure that with peace, the Arab countries would take advantage of a free port of Haifa.

## Executive Committee Approves Three Vice-Presidents



Prof. Yossi Ben-Artzi



Mr. Baruch Marzan



Prof. Ada Spitzer

The University's Executive Committee in early June approved the appointment of three vice-presidents by incoming University President Prof. Aaron Ben-Ze'ev.

The three new appointees, who will take office along with Ben-Ze'ev on October 1, 2004, are Prof. Yossi Ben-Artzi, as vice-president for administration and infrastructure; Mr. Baruch Marzan, as vice-president for finance, planning, and oversight; and Prof. Ada Spitzer, as vice-president for development.

Ben-Artzi, now Dean of the Faculty of Humanities, is a Haifa native who specializes in the historical geography of Israel and in the history of the city of his birth. A member of the Dept. of Land of Israel Studies, he recently saw his most recent book, *Turning the Desert into the Carmel*, published

by Magnes Press of the Hebrew University. He serves as a colonel in the reserves in a unit responsible for locating MIA's. In the public sphere, he is active in nature and site conservation committees and was recently named chairman of the Kishon River Authority Council.

Marzan is currently the University's Academic Secretary. Named the University's outstanding administrative manager for 2003, he brings to his new position twenty years of experience in the area of budget and finance, human resources, and a deep knowledge of both the administrative and academic sides of the University. Prior positions at the University include manager of the Research Authority, head of the Immigrant Absorption Program, and administrative director of the External Studies Unit.

Spitzer, Assistant to the Rector for the past four years, has gained a reputation as one of the leading academic figures in the field of nursing. Her studies in Israel and abroad have focused on health system reforms and their implications for future trends in nursing.

She set up the Dept. of Nursing at the University of Haifa and served as its first chairperson. The department is conducted jointly with the Technion Medical School. She serves as an affiliate professor at the University of Washington (in Seattle), where she gained her doctorate in nursing, and has been a visiting professor at various universities and research institutions.

She brings to this new position extensive experience of almost 30 years in managing clinical, educational, public, and academic systems both in Israel and abroad.

# Jacobs Building Dedicated



Lord and the Lady Jacobs at the dedication ceremony.

Evelyn Jacobs Building for the Graduate School of Business and Department of Computer Science. Everyone refers to it simply as the Jacobs Building, and the past Chairman of the Board of Governors, Lord Jacobs, and his wife, the Lady Evelyn, who formally dedicated the edifice during the 32nd Board of Governors Meeting, seemed perfectly content to have it referred to it by that comfortable designation.

Describing himself as "excited about this building," Lord Jacobs said that he felt that Israel could use more MBAs and that "skilled people would be coming out this building."

At the luncheon following the dedication, Britain's Ambassador to Israel, Simon G. McDonald, spoke about the "vibrancy" of Anglo-Israel relations.

The formal name of the latest building to be dedicated on the University campus is the Lord Anthony and Lady

# Sammy and Aviva Ofer Observation Gallery

The first event of the 32nd Board of Governors Meeting began at the top. The top of the 30-story Eshkol Tower, to be precise. This was where Sammy Ofer, the Israeli shipping magnate, and his wife Aviva dedicated the observation gallery that affords a panoramic view of Haifa port and the Mediterranean to the west, the mountains of Galilee, and even on a clear day up to the snow-capped top of Mt. Hermon on the Syrian border, to the north, and the verdant Carmel National Park to the east. The gallery plays host to a variety of academic and public events, including sessions of the Board of Governors Meeting.

Telling the Governors and guests at a reception how he had been "inspired by the endless horizon" when looking out to the sea as a boy, Ofer called himself "a loyal son of Haifa." It was the city, he said, where he grew up (after arriving from Europe as a youngster) and where he married.

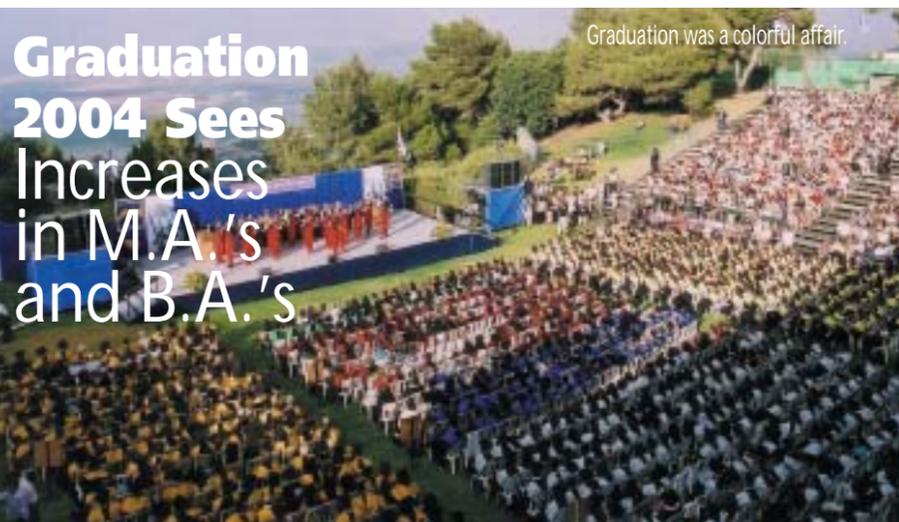
The looking out at the horizon and the dreaming that Sammy Ofer also talked about can, perhaps, be better done now by visiting the observation gallery bearing his and his wife's name.

In the picture, the Offers rejoice after unveiling the dedicatory plaque.



# Graduation 2004 Sees Increases in M.A.'s and B.A.'s

Graduation was a colorful affair.



# Honorary Fellow Bestowed on Alex Samuel



Helping Adv. Alex Samuel (c.) display his diploma are (l.) President Hayuth and (r.) Executive Committee Chair Gil Weiser.

The University bestowed on Alex Samuel, managing partner of one of Israel's largest law firms, Yaacov Salomon, Lipschutz, & Co., the title of Honorary Fellow at a special ceremony during the 32nd Board of Governors Meeting.

A Governor of the University since 1988 and a member of its Executive Committee since 1995, Samuel commented that it was "love at first sight when I was introduced to the University." He was cited for his "longstanding public activity on behalf of the community, his assistance to cultural and science institutions, and especially in token of his involvement and dedication to the University of Haifa..." Samuel has also served on the University's independent Control Committee and fulfilled tasks on both the academic and students

disciplinary courts.

His public involvement was not undertaken to claim a prize, he said, quoting a well-known Hebrew maxim to this effect. He looked upon every act of public activity as a mitzvah. In accepting the award, he referred to himself as "representative of all who do this work around the world."

The 67-year-old lawyer, who was born in Izmir, Turkey, came to Israel at the age of 11. He noted that his native language was Ladino. Samuel settled in Haifa after gaining a law degree at the Hebrew University. His specialty is civil-commercial law. Making use of his professional expertise and his active role in public affairs, he helped set up a technology incubator in 1992 that has assisted immigrants in bringing to commercial fruition their scientific ideas.

The traditional June graduations saw the Mt. Carmel campus awash in festivity as family and friends came to witness the fitting conclusion of the years of study of some 3,500 University of Haifa students. Judging by the 10% increase in the number of those who had successfully completed their requirements for the Master's Degree, a sizeable proportion of the 2,258 student who earned their B.A. this year would continue their higher education. This number of graduates was 7% more than the number who received their B.A. a year earlier.

Among the recipients of the first degree this year, 265 were graduated with honors and 72 with high honors. The graduates came from the Faculties of Humanities, Social Sciences, Social Welfare and Health Studies, Education, Sciences and Science Education, and Oranim—the School of Education of the Kibbutz Movement.

In addition to the undergraduate degree, the University awarded 310 teaching certificates, 12 diplomas in Chairman of the Board of Governors, Lord Jacobs, and his wife, the Lady Evelyn, who formally dedicated the edifice during the 32nd Board of Governors Meeting, seemed perfectly content to have it referred to it by that comfortable designation.

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Lady Irene (r.) hands out a grant.



Sir Maurice always enjoys giving an award to a student.

## 8 Receive Hatter Fellowships

Six Master's Degree students and two doctoral candidates received Maurice Hatter Fellowships in Maritime Studies at the traditional annual awards ceremony conducted during the 32nd Board of Governors Meeting. The eight grants for research on interdisciplinary subjects on the theme of humans and the sea totaled \$44,000, with individual fellowships ranging from \$4,500 to \$9,000. In addition, two of the graduate students were awarded Lady Irene Hatter grants for research studies dealing with maritime and shore archeology in Turkey and Israel.

## Fraenkel Haifa and the Galilee Fellowships

Six doctoral candidates and twenty Master's degree students shared a total of NIS 87,500 awarded as Thilde and Ernst Fraenkel Fellowships for Research of Haifa and the Galilee. As in past years, this annual award was made at the 32nd Board of Governors Meeting. In addition, a special Fraenkel grant was presented to Assoc. Prof. Motti Giladi of the Dept. of Land of Israel Studies for obtaining the



archive of the Supreme Commissioner of British Mandatory Palestine, which contains much material on northern Israel. Golani will

transfer the archive to the University Library. The Fraenkel Fellowship grants supported a range of subjects in various disciplines, the

Thilde (c.) and Ernst Fraenkel present a fellowship as the future generation amuses the adults.

principal geographical focus of these works being Haifa and northern Israel.

## Recanati Maritime Grants Awarded



Elaine Recanati and her son Ariel (c.) awarded grants in memory of Yaakov Recanati.

Seven graduate students in their first year of the M.A. program in Maritime Civilizations who had outstanding records as undergraduates were awarded Yaakov Recanati Research Fellowships in Maritime Studies during the 32nd Board of Governors Meeting. Individual grants ranged from NIS 2,500 to NIS 10,000.

## Guy Bar-Oz, a Zooarcheologist, Awarded Dusty Miller Fellowship



Leslie Weston, daughter of the late Dusty and Ettie Miller, with this year's Miller Fellow, Dr. Guy Bar-Oz.

What is a zooarcheologist? Or is it an archaeozoology? That is the first question that one asks this year's winner of the annual Dusty Miller Fellowship for Outstanding Young Researchers. The recipient, Dr. Guy Bar-Oz, a Lecturer in the Department of Archaeology whose Ph.D. is in Life Sciences, described the honor he received as "an important recognition and encouragement to the developing field of Archaeozoology in Israel."

He then goes on to explain: "Archaeozoology deals with studying animal bones from archaeological sites. This is a specialized scientific discipline, combining knowledge and techniques from several scientific fields—zoology, ecology, anthropology, and archaeology—all of which serve to investigate the relationship between animals and humans in the past."

Archaeozoological research in Israel is also of interest to the general public, he informs his audience, since "it incorporates a wide variety of subjects on our ancestor's way of life and cultural variability and contributes to our understanding of environmental changes through time."

Bar-Oz's first book, bearing the daunting title of *Epipalaeolithic Subsistence Strategies in the Levant: A Zooarchaeological Perspective*, will soon be published by Brill Academic Publishers in conjunction with the American School of Prehistoric Research, which is based at Harvard University's Peabody Museum. He was a Post-doctorate Fellow at Harvard's Dept. of Anthropology. His degrees, in both life sciences and archeology, were all earned at Tel-Aviv University. His doctoral dissertation explored cultural and ecological changes in Israel's coastal plain at the end of the last Glacial Period.

The recipient of various research grants, including a three-year Alon Fellowship from Israel's Council for Higher Education prior to the present award, Bar-Oz is already a prolific author of articles in refereed journals and in books, as well as of presentations at international conferences.

# Focus on 32nd BoG



Deputy Prime Minister Ehud Olmert was guest of honor at the Opening Ceremony. He talked of the need to disengage.



University President Prof. Yehuda Hayuth in an exchange with University President-elect Prof. Aaron Ben-Ze'ev.



Board of Governors Chairman Prof. Manfred Lahnstein brought the 32nd Meeting to order.



A "stone-faced" Lord Jacobs adorns the lobby of the Jacobs Building. The real Lord Jacobs, past BoG Chairman, and his Lady Evelyn are not so reserved.

A plenary session finds veteran BoG members Victor and Helen Conway of England engrossed in the documents leading to resolutions.



Brazil's Tobias Cepelowicz (l.), President of the Rio de Janeiro Friends of the University, relaxes between events with some of the Spanish- and Portuguese-speakers at the Meeting.



To balance off the business sessions and official ceremonies, BoG members also had time to unwind. Prodded by well-known Israeli entertainer Margalit at a kumsitz on the beach of ancient Caesarea, three of the Governors, (l.-r.) Sir Maurice Hatter and Lord Jacobs of England and Michael Davis of Canada, proved to be good sports.



England's Ambassador to Israel, Simon Gerard McDonald, addressed one of the festive luncheons.



## Kluger Building Dedicated



Veteran Board of Governors Member Marcel Stourdje of Paris had the honor of unveiling the plaque naming the third building in the Faculty of Education Complex. Speakers at the dedication ceremony of the Kluger Building included, in addition to M. Stourdje, the two deans whose Faculties occupy the edifice, Prof. Ruth Linn of the Faculty of Education and Prof. Abraham Haim of the Faculty of Sciences and Science Education.

## Chaikin Chair in Geostrategy Inaugurated



Chaikin Chair Holder Prof. Arnon Soffer (l.) lunches with Haifa Chief Rabbi Shaar Yeshuv Cohen at the event.

Prof. Arnon Soffer of the Dept. of Geography, holder of the new Chaikin Chair in Geostrategy, termed the Israel Defense Forces “the most sensitive army on earth.” He was addressing a luncheon for the 32nd Board of Governors at which the Chair was inaugurated. An adviser to the IDF, he related how he had recently spent 17 hours dealing with only “human issues” affecting the Palestinians as he accompanied the high-ranking officer of a sensitive sector. The commander, he noted, had told his men to learn about the Palestinians holidays and agricultural harvest times so as to better deal with these people.

Referring to the security fence that Israel was building—and whose route he had been instrumental in determining—as “unpleasant, but no choice,” he noted that it was a wall in only two places and the rest was a fence. The route he had suggested, he said, and which was very close to the one that Prime Minister Sharon had adopted, represented “a delicate compromise with the Palestinians” and would include 80% of the settlers.

In the final analysis, when it came to the fence and Israel’s unilateral separation from the Palestinians, he observed, “we are talking about conflict management, not about peace; we are talking about arrangements.”

## Werner Otto Fellowships



Sonia Lahnstein (4th from r.), president of the German Friends of the University, made the awards to the women. Dr. Faisal Azzaiza, Head of the Jewish-Arab Center (2nd from l.), joined the ceremony.

Then students representing six different departments received Werner Otto Fellowships during the 32nd Board of Governors Meeting. These awards, supported in part by the German Friends of the

University, are given annually to a specific class of students: Arab women graduate students. Their aim is to foster academic aspirations among a population that until relatively recently did not in the main strive for higher

education goals. Two of the fellowship recipients are doctoral candidates in the Dept. of Arabic Language and Literature, which Israel’s Council for Higher Education accredited to award doctorates only a short time ago.



Haifa Mayor Yona Yahav (r.) presents University President Prof. Hayuth with a parting gift.

## Reception at City Hall: Haifa Mayor Urges University to ‘Breathe New Life into the City’

The new Mayor of the city of Haifa, Mr. Yonah Yahav, used to opportunity of a reception that the Municipality tended the Governors to make a pitch to bring the University more into the city. In his opinion, the city began deteriorating when the

University moved to its campus on the outskirts. “The city is a working laboratory for the University,” he had told an audience at the Governors’ Festive Opening Ceremony. There was growing cooperation, he continued, and

it now “remained for the University to complete its presence in the city. To breathe new life into the city.”

Noting that the University had refurbished and occupied a small building—now temporarily closed because of budgetary constraints—for one of its research centers in a part of the city near the Central Carmel neighborhood that the German Templars had once settled and that the University’s Theater Department had recently taken over for its performances a large building that had formerly served as a soldiers’ retreat in the downtown section known as the German Colony, the mayor promised to be insistent on having the University play an active physical role in the city.

“The partnership between town and gown is tremendously exciting,” he stated. Mayor Yahav called the University “the most beautiful island of sanity in the Middle East.”

## President's Award to Haya Markovitch



Haya Markovitch and President Hayuth display her scroll as the British Friends' Helen Conway (l.) looks on.

**H**aya Markovitch, Head of the University's Budget and Finance Division since 1999, received the President's Award of Merit at the annual Board of Governors Meeting in June. The scroll cited the 58-year-old grandmother's "fulfillment of her positions with diligence, devotion, responsibility, creativity, and initiative, displaying a high level of knowledge and expertise; ... her management of the Budget and Finance Division of the University, while maintaining good labor relations with her staff..." The award specified the contribution that the Division, under her leadership, has made "to preserving the University's financial condition and advancing its goals." A native of Tel Aviv, Markovitch began her connection with the University and the Finance Division in 1985.

Citing the importance of budgetary discipline in her acceptance talk, she explained her credo: "The culture of organizational management manifests itself in respecting and preserving budgetary discipline, proper and responsible planning of University budgets, including close supervision and control. It means maintaining accounting principles and managing the books. It involves keeping the laws of the State, among them those of the tax authorities. It signifies, finally, sticking to the University's regulations."

She was proud, she said, "to stand at the head of [a] team that takes care to work at a high professional level, according to principles, with full belief in the rightness of our way." This team, the Finance Division, she concluded, "makes every effort to guard the interests of the University as a life-seeking organization."

## A Difficult Choice: This Year's Two Best M.A. Theses

**P**rof. Gideon Fishman, Dean of Graduate Studies, called the choice "not easy, since all the theses [submitted to the special academic committee] were excellent. The members of the committee were impressed by the high quality and the originality of all the theses."

He was referring to nominations for the Rector's Prize and the Graduate Studies Dean's John E. Hofman Prize for two outstanding M.A. theses, awards traditionally made during the annual Board of Governors Meetings.

After "lengthy deliberation," the Rector's Prize was awarded to Sivan Hirsch-Hoefler of the Dept. of Political Science for her thesis, "On the Predominance of Emotional and Rational Predictors of the RWE Vote: The Case of Israel." The John E. Hofman Prize went to Moshe Maya of the Dept. of Jewish History for his thesis, "Reversed Mirrors: Reflections of Traditions from Eretz Israel in the Babylonian Talmud."

The Student Union Shield of Appreciation was presented to the advisors of the two outstanding theses, Dr. Ami Pedahzur and Dr. Daphna Canetti-Nisim of the Dept. of Political Science and Dr. Hillel Newman of the Dept. of Jewish History.

The special committee also commended the thesis written by Sariga Dinur of the Dept. of Teaching, "Teacher Flexibility in Mathematical Discussions."

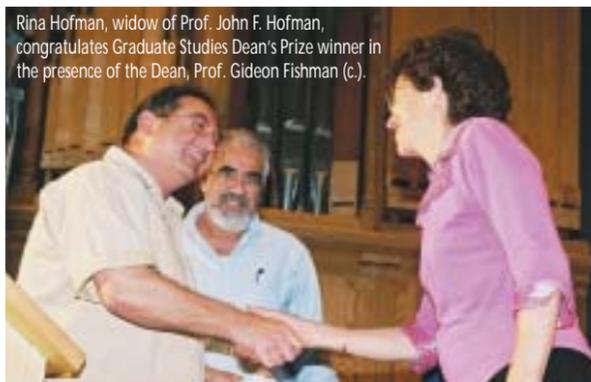
In her study, Sivan Hirsch-Hoefler drew a profile of radical right-wing voters, relying on perspectives borrowed from the fields of comparative politics, sociology, and psychology. The committee said the work revealed the student's "deep knowledge of theories dealing with the radical-right manifestation in Europe and their relevance to the special conditions of Israel."

The political science student also "called attention to the importance of the individual's perceived physical threat as a central factor for support of the radical right in Israel. Especially surprising is the refutation of the popular assumption that the more educated one is, the lower is the probability that one will support the radical right."

Moshe Maya's work combined Talmudic resources and literature



University Rector Prof. Aaron Ben-Ze'ev poses with the Rector's Prize winner.



Rina Hofman, widow of Prof. John F. Hofman, congratulates Graduate Studies Dean's Prize winner in the presence of the Dean, Prof. Gideon Fishman (c.).

to create an impressive synthesis of Jewish life in the time of the Mishna and Talmud. The special committee described the stories he chose as "manifesting fundamental, characteristic problems surrounding conflicts between the individual and the collectivity. They also depict the life of a people torn from its homeland."

The committee "was impressed with the similarity of these conflicts in the lives of the Jewish people in different periods and their relevance to the present time."

Sariga Dinur's thesis received an Honorable Mention for "its fundamental contribution to the advancement of pedagogy by opening up discussion between teacher and pupil, thereby strengthening learning abilities through the active participation and self-discovery of the pupils."

## Outstanding Manager Award to Yitzhak Dagan



Helping Yitzhak Dagan (2nd from r.), Head of the Division of Public Affairs, to celebrate are (l.-r.) Vice-President for Administration Prof. Aharon Kellerman, President Yehuda Hayuth, and Vice-President for Development Yael Metser.

**"**I find it amazing that 29 years of working at the University of Haifa have passed so quickly. I believe that if a person loves what he is doing—time just

passes, and one hardly knows it. I really love the University of Haifa with all my heart—the people, the students, even the buildings—everything about it."

The heartfelt words came from Mr. Yitzhak Dagan, Head of the Division of Public Affairs and Information, upon being presented with the President's Award to an Outstanding Administrative Manager at the 32nd Board of Governors Meeting.

The award was given for his "management of the division with sensitivity, caring, and superior human relations; his assistance, backing, and support of efforts in the development of the University; his outstanding service of longstanding to the University; his constancy, diligence, and industriousness; and for his cordial attitude toward all."

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## Prof. Manfred Lahnstein Re-Elected Chairman of University's Board of Governors

served as a special representative of the Board of Bertelsmann, one of the world's largest publishers. Lahnstein was born in Erkrath in the Rhineland district of Germany. He was educated at the University of Cologne, where he received a degree in Business Administration. The author of numerous articles and three books, he is active academically as well as in the business/financial world, serving as Professor for Cultural Management at the University for Music and Theater in Hamburg.

Among other activities, he is a member of the Trilateral Commission and serves on the supervisory and advisory boards of Hansa Treuhand, which deals in containership financing; Korn/Ferry Europe; and Thalia Theater Hamburg.

The University's Board of Governors Chairman is married, has two children, and three grandchildren. His wife Sonja is president of the German Friends of the University.

## Hecht Museum Opens

## Jozef Israels Exhibition



Hecht Museum Director and Curator Ofra Rimon addresses the opening of the Israels exhibition.

**T**he last event on the busy schedule that was the 2004 Board of Governors Meeting was the opening of an exhibit in the Reuben and Edith Museum of works by the late-19th century Dutch artist, Jozef Israels, who in his day was called the Jewish Rembrandt. The event was in effect a posthumous response to a wish for such an exhibition made by Dr. Reuben Hecht shortly before his death in 1993. In addition to the Hecht Museum's own holdings of works by the celebrated painter, most of whose output is found in Holland's great museums, Hecht Museum director Ofra Rimon and Sorin Heller, curator of the display, brought together paintings by Israels from several other Israeli museums to mount Jozef Israels: A Heart's Desire, which was to run until the end of August. An enlightening catalog, which the Museum offers for sale, evaluates Israels's oeuvre.

# Beijing and Haifa Cooperate to Help the Aged

Two old civilizations that respect their aged are joining forces to try to ensure that modern society does not abandon the welfare and health of its aging members. In July, a contingent from the University of Haifa led by Vice-President Yael Metser traveled to Tsinghua University in Beijing for the signing of an agreement by the two institutions in the area of care for the elderly. The agreement is the fruit of a year-long process, led by Prof. Pei Xiaomei of China and Assoc. Prof. Jacob Gindin of Israel, that started at the meeting of the World Health Forum in Dallas, Texas, in February 2003 and matured at the world meeting of InterRAI in Berlin in March 2004. InterRAI promotes the use of internationally standardized "Resident Assessment Instruments" for health care settings for the aged and the disabled.



Near East meets Far East. Vice-President Yael Metser (front row, 2nd from r.), represented the University of Haifa in Beijing, China, at the signing of an agreement in the field of geriatrics and gerontology training with Tsinghua University. Among those at the auspicious event that will bring Chinese healthcare workers to Mt. Carmel were Prof. Ariela Loewenstein (front row, r.), Head of the University's Center for the Study of Aging; former Israel Ambassador to China Ora Namir (front row, 3rd from r.); and Prof. Jacob Gindig of the Dept. of Gerontology. The Chinese hosts included Prof. Pei Xiaomei (2nd from l.), Head of the Gerontology Center at Tsinghua.

The agreement, which is under the authorization of InterRAI, encompasses the exchange of trainees and faculty between the two universities. It includes a call for a cadre of Chinese physicians and nurses to come to Haifa to receive training in the set of standards and evaluation tools developed by InterRAI. This training will be provided by the Laboratory for Geriatrics and Gerontology Research in the Faculty of Social Welfare and Health Studies. Prof. Ariela Loewenstein, who as Head of the Center for the Study of Aging represented the Faculty of Social Welfare and Health Studies, and Gindin, director of the laboratory, were on hand for the signing ceremony.

Gindin, who also runs the physicians program in the Department of Gerontology and has a worldwide reputation in the field of geriatrics, is a Fellow of Interbrain, and chair of its Committee for International Development. He is also head of the Geriatrics Dept. at Kaplan Medical Center in Rehovot.

Tsinghua University Vice-President Prof. Xie Weihe, Dean of the School of Humanities and Social Sciences Prof. Li Qiang, and Prof. Pei Xiaomei, head of its Gerontology Center, represented the large and highly reputable Beijing-based institution. The Beijing municipality,

as well as the Chinese government, was represented at the ceremony by high-ranking officials.

InterRAI consists of professionals working in the fields of health and social care research of older people, whether in residential settings or in the community. The organization believes that a standardized assessment of older peoples' physical, psychosocial, and cognitive needs provides necessary information for "good care planning decisions that raise the quality of care for the individual" and "better informed policy decisions at a local, national, and international level."

The international instrument presently deals with medical care, but the aim is to develop standards that will also eventually cover the whole environment of the aged population, according to Loewenstein.

The China National Working Commission on the Aging, set up by the government, was instrumental in advancing the agreement with the University of Haifa, which actually won a tender to deal with the Chinese on this subject. Loewenstein told Focus that she hopes this will be the start of joint research programs between the two institutions.

Professor Xiaomei is scheduled to come to Haifa to work out a schedule and training plan. She will be accompanied by Chinese government officials. China has put care of the aged into its five-year national program, and the training project fits into the plan. This will involve, among others, the construction throughout China of gerontology centers that will apply the international set of practices and tools. The cadre trained on Mt. Carmel will return to set up a pilot project in Beijing.

While at Tsinghua, Loewenstein and Gindin also gave a seminar to the Chinese academics.

Nearly a year after he returned from heading the Israel Academic Center in Cairo, Focus caught up with Prof. David Kushner to question the Middle East History scholar about his two-year experience in Egypt in the light of hindsight and the perspective of time.

He almost didn't go, he recalls. It was the year 2001, the Intifada had broken out, and Israel's cold peace with Egypt was looking even chillier. Friends, colleagues, and relatives sent disparate advice; in the end, he decided that the project was worth retaining, "it was important not to close doors," and that he could make a contribution. "Things could only get better," he told himself. His wife, Shimona, went with him to organize the Center's library, "the only one of its kind in Egypt as a source of research on Israel and on Hebrew and Jewish culture."

"What was possible to do, to continue, we did," he sums up his stay. This activity involved assistance to researchers and to students, the primary reason for the Center's founding soon after the peace treaty with Egypt in 1982. Kushner, whose area of expertise is Turkey, was, in fact, the third University of Haifa scholar to head the Center. Egypt was supposed to open a comparable center in Israel, but never did.

Center is under the auspices of the Israel National Academy of Sciences. It has nothing to do with the Foreign Ministry, and perhaps for that reason, Kushner could not be drawn into any political discussion.

"We gave help, no matter the topic," he said, making it clear that this assistance extended to topics that may not have shown Israel in a good light.

Though there are hundreds of Egyptians who study Hebrew and Hebrew literature, the first year he headed the Center saw few visitors because of the repercussions of the Intifada. But the second year, "I felt some improvement," he reported. "Even researchers realized that we had no ulterior motive, but to assist [scholarly endeavors]. And they needed us."

He organized a regular lecture series, even though many Israeli lecturers were reluctant to go to Cairo because of the situation.

"Actually," he related, "what people in Israel heard was much

## Prof. David Kushner: Expert on Turkey Reflects on His Cairo Assignment



Prof. David Kushner (facing camera) introduces one of the seminars he initiated at the Israel Academic Center in Cairo.

bleaker than the situation was in reality. I had an Egyptian guard, but I was free to move around where and when I wanted. I didn't feel any enmity."

It helps, perhaps, that the Center is located in Cairo's Dokki section, an upper-middle-class neighborhood. Nevertheless, the premises were inspected every morning before he entered. These premises are located on the third floor of a residential building near the Sheraton Hotel. There is no sign on the outside of the building, where Yasser

Arafat's brother once lived and a relative of Egyptian president Hosni Mubaraq still lives, to identify the Center. Perhaps because of different schedules, he never got to know any of the residents.

He did, though, gain close connection with several researchers, despite the fact that both "the universities themselves remained closed to us."

"In Egypt," he remarked, "nothing is done secretly. Some people didn't want to be identified as having any association with Israel, so they didn't come [in person]. But others did, and there were also telephone calls for information and help.

"We also interested 'foreigners'—journalists, members of the diplomatic corps, heads of Egypt-based foreign research centers—to take advantage of what the Center offered." This included, amongst other things, the library, which Kushner's wife reorganized and catalogued and which he had linked to library and other Internet sites in Israel. Toward the end of his tour of duty, local attendance picked up considerably, he added.

Boycotted by Egyptian radio and TV, the Israel Academic Center advertised its lecture series and other activities in some English-language publications, as well on the U.S. Academic Center's Internet site.

"Little by little, the Egyptians learned that we Israelis don't bite, that we really want to help. Word gets around, and in the end we received compliments from Egyptians for what we were doing. Israel looks a little less ugly to them. I hope this circle [of those who come to the Center] will widen."

Asked if he would return to Egypt, Kushner replied: "As a Middle East researcher, I was very interested in living in that culture. I found it a very interesting country. Its [archeological] sites, its history—it was all fascinating. The people are very hospitable. Even when we identified ourselves as Israelis, they did not hesitate to act friendly toward us as if the so-called 'Cold Peace' did not exist between our two countries. I would definitely return."

## President Hayuth's Last Report to Governors:

position as vice president for administration, and finally the terms I served the University as President. When I look back at all this, I can only feel a sense of great satisfaction and pride at the immense development and progress of the University of Haifa."

Following the presentation of the dry nuts and bolts of his annual report, he proceeded to pay tribute to the University community: "It has been with the great support both of my colleagues at the University and our many friends in Israel and around the globe that the past decade has been a period full of achievements."

He congratulated the incoming president. "To Prof. Aaron Ben-Ze'ev and his team, my best wishes for success in their leadership of this University in the future."

Prof. Yehuda Hayuth, choked with emotion, concluded his report to the assembled Governors, "And to all of you, heartfelt thanks for your support, your confidence, and the trust you have given me."



Assoc. Prof. Oded Zahavi (l), Chairman of the Dept. of Music, spoke at the inauguration of the Spitz audio collection in the University Library. Mrs. May Gruber (2nd from r.) heard her late librarian daughter eulogized. Assoc. Prof. Chaya Bar-Itzhak (r), Chair of the Dept. of Hebrew and Comparative Literature, represented the Humanities Faculty.

## Spitz Jewish Ethnic Audio Collection

The University Library in mid-June inaugurated the Jewish and Israeli Cultural Heritage Audio Collection in memory of Rebecca Lee Spitz. Enabled by a gift from the Foundation bearing her name and complementary funding by Prof. Gabriel Spitz, widower of the late librarian, the collection impressively expands the Library's ethnic music holdings.

The Spitz Collection includes music by the Jews of Spain, Germany, Yemen, and Ethiopia, as well as Israeli music. It encompasses various aspects of Jewish culture in Israel and the Diaspora: liturgical music, folklore and daily life, music for the theater and the cinema, and light classical music. At the ceremony, conducted in the presence of Ms. May Gruber, mother of the late Rebecca Spitz, Assoc. Prof. Oded Zahavi, chairman of the Department of Music, cited the importance of the donation to designing the nature of teaching and research in the department.

## Book Column

*Love Online: Emotions on the Internet*, by Aaron Ben-Ze'ev, Cambridge University Press, 2004, 324 pp. Contending that cyberspace has a profound impact on people's emotional experience, this volume offers revelations about the new world of online relating in a way that is both light-hearted and informative. It juxtaposes traditional truisms concerning romantic love with the new technological possibilities, highlighting intriguing possibilities. The book delves into such questions as how is an online affair, in which the two people never see each other, different from an affair in the real world? Why do people tell complete strangers their most intimate secrets? Will online affairs change the monogamous nature of romantic relationships? Offering no final answers, the book draws on a variety of sources and disciplines in concluding that certain fundamental shifts are underway. The book has been/is being translated into Chinese, Korean, and Polish so far. The author, a Professor of Philosophy, is Rector and President-elect of the University

*Jehuda Halevi—Kuzari; Mos'e Hajim Luzzatto—O'igete Teerada* [Path of the Just], transl. (into Estonian) by Kalle Kasemaa, published by Eesti Keele Sihtasutus, Tallinn, Estonia, 2004, 478 pp. The two Jewish classics have now been made available in a language spoken by very few Jews, thanks to a Professor of Semitic Studies and Bible at Tartu University's Faculty of Theology. The translator is the recipient of an Honorary Doctorate from the University of Haifa.

*Multiple Commitments in the Workplace: An Integrative Approach*, by Aharon Cohen, Lawrence Erlbaum Associates, 2004, 354 pp. In effect the summation of 15 years of research in the area of commitment, the book advises that the proper way to analyze workers' behavior is to recognize the simultaneous existence of many foci of commitment, such as to the organization, the team, the union, the occupation, the career. Its innovative contribution to the theoretical motivational literature is in laying a basis for the renewed orientation of organization systems toward dealing with key attitudes that have an unequivocal impact on employees' organizational behavior. The author is an Assoc. Professor in the School of Political Science, Division of Public Administration and Policy.

*Language Contact and Lexical Enrichment in Israeli Hebrew* by Ghil'ad Zuckermann, Palgrave Macmillan, 2003. The book explores the broad spectrum of linguistic transformations that have actually shaped modern, or Israeli, Hebrew. It traces the concerted effort to impose a nationalist narrative on linguistic reality, analyzing the ideological and cultural evidence for the former and the linguistic and historical evidence for the latter. This study offers insight into the role of language as a source of collective self-perception and as a potential challenge to the claims of political identity. The author is a Senior Lecturer in the Dept. of English Language and Literature.

*Tolerance Graphs*, by Martin Charles Golumbic and Ann Trenk, Cambridge University Press, 2004, 378 pp. Applications of graph theory improve people's daily life in ways often unnoticed, such as routing telephone calls, scheduling aircraft and crews, making computers run faster; they are used in genetic analysis and studies of the brain. This book provides the first comprehensive treatment on tolerance graphs and tolerance orders. With the unified approach presented, it includes proofs of major results that have not appeared before in books. The first-named author is a Professor in the Dept. of Computer Science and Director of the University's Caesarea Rothschild Computer Science Institute.

Dr. Daphna Canetti-Nisim, Lecturer in the Dept. of Government in the School of Political Science, received a Certificate of Approbation for the Outstanding Doctoral Dissertation of 2004 awarded by the Israeli Political Science Association. Written under the supervision of Prof. Yael Ishai of the Political Science Dept. and Prof. Benjamin Beit-Halahmi of the Dept. of Psychology, the young researcher's work is entitled, Democracy and Religious and Para-Religious Beliefs in Israel: Theoretical and Empirical Aspects.

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